

## **Village of Richfield**

### **Baseball Field Advertising Policy**

#### **1.0 PURPOSE:**

The purpose of this policy is to explain the provisions of the baseball field advertising policy. Allowing normally unused spaces to be used for private advertising purposes is one way to increase available revenue to improve Village baseball fields and parks. The unused spaces focused on in this policy are those within baseball fields at various parks within Village limits. Due to the majority of the users of such fields being children and the property being owned and operated by the Village, special consideration needs to be given as to the advertising allowed to promote in these spaces. The Village does not have the intent to provide an outlet for expressive activity, debate, or discussions of public issues. All advertising allowed to post within baseball fields will fit the confines described in this policy to promote public safety and to preserve the reputation of the Village of Richfield.

#### **2.0 ORGANIZATIONS AFFECTED:**

This policy applies to all with the intent to post advertising on, around, or within Village of Richfield baseball fields.

#### **3.0 POLICY:**

It is the policy of the Village to enforce all the guidelines dictated in this policy to allow only those who meet the requirements to post advertising within the Village of Richfield baseball fields.

##### **3.1 PROPERTY**

The baseball fields are owned by the Village of Richfield and are for use with permit by the citizens of Richfield. Due to the structure and nature of the property it is classified as a non-public forum. Specifically the property open for advertisements' use is the outfield fences on each baseball field owned by the Village.

##### **3.2 PROHIBITED ADVERTISING:**

The advertising allowed to post within the designated property will not contain any of the following language or pictures to the same effect:

- 3.20 Information that is false, misleading or deceptive.
- 3.21 Advertisements of alcoholic beverages or tobacco products or any other addictive products.
- 3.22 Advertisements promoting or showing firearms of any sort.
- 3.23 Advertisements promoting illegal goods, services, or activities.

- 3.24 Advertisements that infringe on any copyright, trade or service mark, title or slogan.
- 3.25 Advertisements that are deemed demeaning or discriminating to individuals or groups on the basis of race, color, religion, national origin, ancestry, gender, age, disability, ethnicity, or sexual orientation.
- 3.26 Advertisements that contain any sexually orientated material.
- 3.27 Advertisements that contain any profane material.
- 3.28 Advertisements that contain material of a religious nature.
- 3.29 Advertisements that contain political material to include campaign information and demonstration.

### 3.3 ADVERTISING STIPULATIONS:

- 3.30 All advertising will only contain non-commercial speech.
- 3.31 The purchaser will furnish the advertising banner at their own expense.
  - 3.31.1 Banners must be a 5' x 8' vinyl banner of 14 oz. vinyl material or greater with brass grommets every foot along the border of the banner. Banner borders must be sewn.
- 3.32 Potential advertisers must apply for and receive approval for a temporary banner permit.
- 3.33 Permits are valid for 365 days.
- 3.34 Approved advertising banners will be placed by the sponsor under the direction of the Village of Richfield Department of Public Works.
- 3.35 The Department of Public Works has the sole right to determine where the banner shall be placed on the fences.
- 3.36 The Village will not be responsible for any damage done to the banner.
- 3.37 Repairs or replacement of the banner due to damage caused by wear and tear, wind, vandalism, theft or damage caused by any other reason will be at the advertiser's expense.
- 3.38 No refunds will be given for space or banner costs.
- 3.39 The Village may remove any sign that is in poor condition as it determines. The advertiser will be responsible for replacement of the banner so removed if they choose to have it replaced.
- 3.40 Any banner replacements that differ in any way, shape or form require approval of the Village but do not require new permit.

### 3.4 ADVERTISING DISCLAIMER:

All advertising posted within the baseball fields are not sponsored by the Village. Nor do these advertisements represent the views and beliefs of the Village of Richfield.

3.5 VILLAGE RESERVATION OF RIGHTS:

At any time the Village of Richfield reserves the right to amend this policy if it is deemed necessary. The standards of this policy may change to allow or further limit advertising previously allowed or limited. Any changes would apply to all present and future advertising within this non public forum.

3.6 ADVERTISING FEES:

Any costs associated with posting advertisements will be specified in the Village of Richfield Fee Schedule. Fees include the cost of processing and approval of the temporary permit.

4.0 VIOLATION:

Any advertising found in violation of this policy will not be allowed to post on the baseball field fences. Advertisements already posted who are found to be violating the policy will be ordered to be immediately removed. If advertisements are not removed in a timely manner (10 days) the Village will remove them at the owner's expense. If the banner is not removed a citation may be issued per Village Ordinance 62.01 (G) 2.